

# LINZ PERSPECTIVES

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## Changeable Danube city

“Say Linz, say change” – the city slogan aptly describes what so many people already know. This industrial town has transformed itself into today’s irresistibly attractive and outstanding cultural centre.

# Well-connected and smart at the centre of Europe

- Provincial capital of Upper Austria
- Third largest city in Austria
- Central location

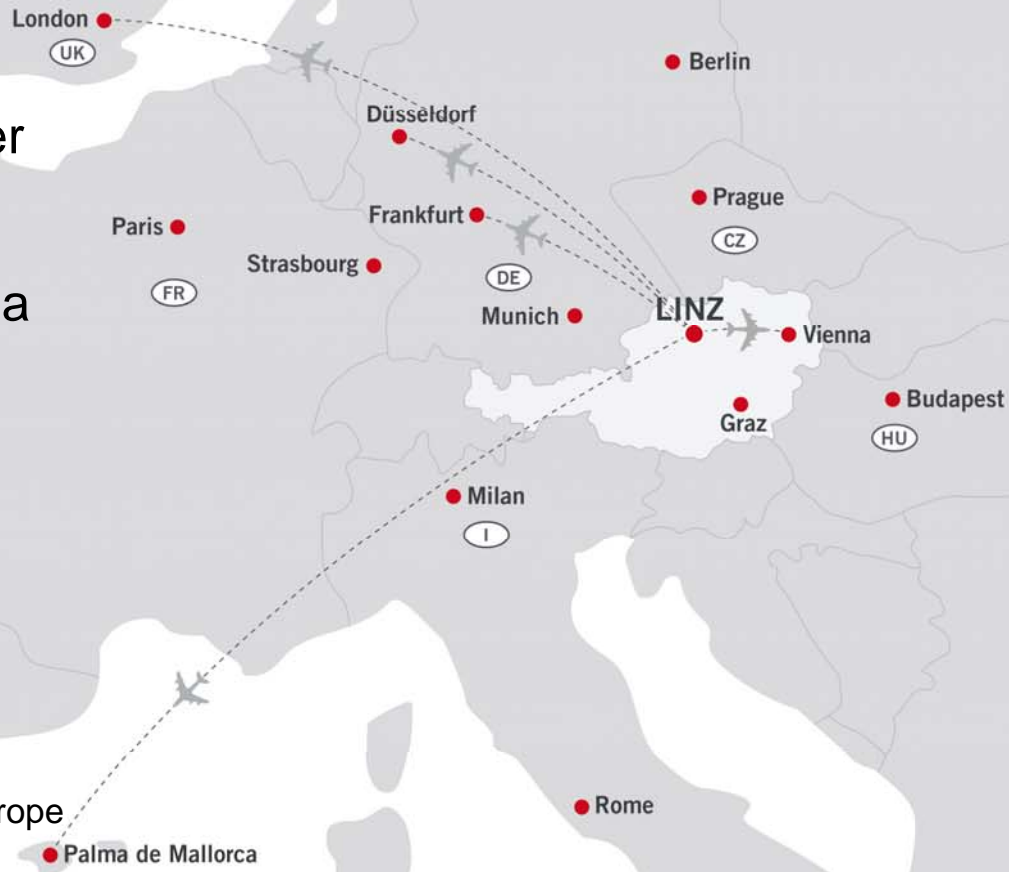
Easy to reach by plane

Frankfurt: daily  
Düsseldorf 6 x week  
London: 3 x week  
Vienna: daily

Convenient rail links

all the way to the city centre

Daily connections to the whole of Europe  
Vienna – Zurich every 2 hours





# Off to new discoveries in unknown worlds

- **New! Musiktheater Linz**  
Europe's most modern musical & opera theatre from April 2013
- **Baroque façades next to  
luminescent cultural buildings**
- **Learn about the future at the museum**
- **Study raw steel on multimedia works tours**
- **Imaginative festivals**  
NextComic, Ars Electronica Festival, Brucknerfest
- **Culture for all**  
Linzer „Klangwolke“ Music-Theater in the Donaupark
- **Christmas season** with silence, steel & stars



# Being successful and remaining successful

Why companies and people  
in Linz are successful:

- More jobs than inhabitants
- Close networking between research, education and business
- Good work-life balance, with affordable culture and recreation in nature
- Culture and culinary events along one of Austria's liveliest shopping streets



# Finding peace and quiet on the banks of the Danube

- Danube city  
Ship excursions, Danube Cycle Path,  
Donausteig Hiking Trail
- Over 50 % meadow and pasture land
- Adventure worlds in the midst of nature  
Erlebnisswelt Pöstlingberg, Traun-Donau-Auen
- Attractive for trips or an extra night's stay  
The World Cultural Heritage sites of Wachau,  
Hallstatt and Krumau, the spas of Upper Austria ...





# Linz celebrities who are still changing the world today



**Johannes Kepler**  
1571 – 1630

Researched the orbits of the solar system in Linz and changed the accepted views of the world with his observations.



**Adalbert Stifter**  
1848 – 1868

Wrote literature which focuses on both the human being and nature, and invites one to take life at a more leisurely pace.



**Anton Bruckner**  
1855 – 1868

Revolutionised the world of music with his anticipation of film montage techniques (cutting and fading), and his divine symphonies.



**Valie Export**  
\*1940 in Linz

With her media art, films and performances, the artist raises important questions about society.



**Herbert Bayer**  
1900 – 1985

Exported the Bauhaus style of architecture from Upper Austria to America and inspired Apple founder Steve Jobs.